

POST-SHOW REPORT 2025

mediaexpo

MUMBAI

10 – 12 April 2025

Bombay Exhibition Center,
Mumbai, India



SHOW PROFILE

The 54th edition of Media Expo Mumbai concluded on a high note, spotlighting transformative trends in the visual communications – signage, OOH advertising solutions and print. Drawing 15,181 visitors recording a 12% growth over the previous edition – the show floor was abuzz with LED based signages, eco-friendly substrates and cutting-edge digital media solutions.

With 135 exhibitors showcasing LED photo frames, artistic displays and recyclable substrates, wall flex alternatives, the expo offered ideal solutions for not just advertising brand, but also for large-scape public infrastructure like airports, stations, metros, smart cities.

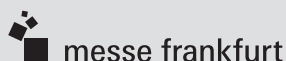
Adding value to the show were the knowledge sessions featuring industry experts leading the presentations from companies like Avery Dennison, X-Rite, and Unidos - which engaged the attendees with their practical insights. The Masterclass by 3M was well received by the attendees as it deep-dived into vehicle wrapping techniques, aspects of colour consistency, discussed technicalities of the applications and also offered overview of laws to be abided for the commercial vehicle wrapping for different states in India. With Pantone as the Colour Standards Partner and supporting association like Delhi Printers Association, Lucknow Printers Association and Offset Printers Association led to enhancement of the show further reinforcing its leadership in branding and print excellence.

With a compelling blend of innovations, sustainability and hands-on learning, Media Expo Mumbai underscored the confidence of the industry setting a strong benchmark.

Date : 10 – 12 April 2025

Venue : Bombay Exhibition Centre (BEC),
Goregaon, Mumbai

Organised by:



SHOW STATISTICS



135
Exhibitors



15,181
Trade Visitors



600+
Brands



10,841
sqm Gross space

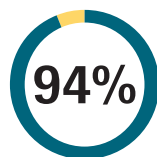
EXHIBITOR OVERVIEW



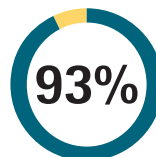
Exhibitors
satisfied to meet
the relevant visitor
target groups



Exhibitors satisfied
with the decision-
making authority of
the visitors

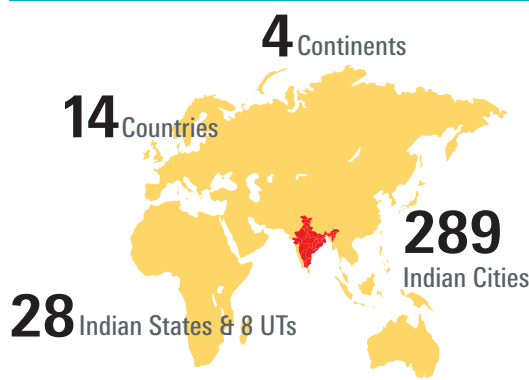


Exhibitors
satisfied with their
participation in the
expo

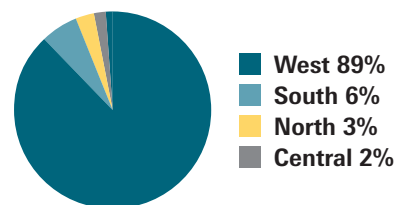


Exhibitors happy to
participate in the
next edition

VISITOR OVERVIEW



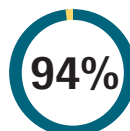
Regionwise segregation & summary



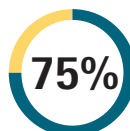
Business objectives of the visitors



Visitors satisfied
with overall experience,
product quality and innovations



Visitors satisfied with
exhibitor variety



Buyer engagement recorded
through on-site orders and active
evaluation/purchase intent



Visitors interested to
attend future editions

EXHIBITOR TESTIMONIALS



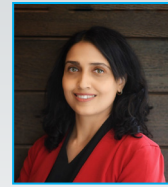
We are from Shreeji International that manufacturers display and signage products. While Promotex manufactures display roll up standies to LED frames. The third company is Shreeji Polyplast where we import self-adhesive vinyl, printable vinyl, canvas and fabric and we have recently started with the inks. We are happy with Media Expo Mumbai as it is a known exhibition in the display and signage industry. We do generate good business on our every participation. This encouraged us to participate with three stalls

Mr Vinod Vaviya
Director, Brain Point Technologies



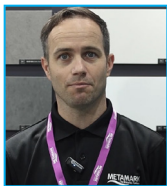
This time we are launching the first HP all-in-one R530 Printer. India is the first country where this product is launched. It is special as it is positioned for small and medium PSPs and makes life easy for them. With the new launch we are displaying our entire 4th generation Latex Printers. Despite of the boom for LED products, I feel print does bring more vibrancy. I would like to add that we have generated a very nice response from the Media Expo Mumbai for our new launch as well as our other products and I thank the organisers for the same.

Mr Vitesh Sharma
Country Manager- Large Format Business-IBSL, HP India Sales



Media Expo 2025 started with an amazing crowd on day one itself. All these years, we have seen footfall on day two and day three. My entire team is engaged and amazed by the crowd coming in from all over India. We are also working with many public infrastructure projects like AIIMS and Navi Mumbai International Airport to name a few. This year, we have launched a special product, E-Art. A frame that has e-paper that uses a mobile app to change the images.

Ms Tejas Purandare
Executive Director, Cosign India



The signage market in India is ever growing, which generated so many quality leads. We have come up with Metamark interior Architecture (MiA) that come in 27 designs. The idea is to reface a surface rather than replace it. It finds applications from furniture to kitchen and washrooms to education to hospitals. We will soon add a few more finishes in wood and stone. To sum it all up, our experience at Media Expo Mumbai was busy!

Mr Tom Reece
Commercial Lead-Architectural, Metamark UK



We have launched a few products like digital wall-painting media, some key fabrics plus eco-friendly vinyls with backlights and many more. Moving further, only eco-friendly products will stay as PVC is going through bans across states such as Kerala. We are happy with our participation as we received very nice footfall from day one.

Mr Pradeep Mahajan
Director, D-Kit Media



This year's show has been fabulous as we see people are visiting from Tier-2 and Tier-3 cities. Visitors are also coming up with newer requirements and needs. This year marks the 20th year for our participation at Media Expo. We have launched parabolical elliptical signages, popular among governments, public institutions such as railways, airports, hospitals and malls. We have installed signages at CSMT railway station, Mantralaya and more.

Mr Shyam Shendkar
Head - Marketing, Aartist Group of Companies

VISITOR TESTIMONIALS

I have been a regular visitor for the last Eight years. This year, I saw new media options such as wallpapers, self-adhesives, stickers like glass, frosted and sprinkled options. Media Expo helps us to gain knowledge and explore more business options. It is best for the ones looking to expand their business.



Mr Subbarao Ankala
Proprietor, Sai Interior Reflections

We visit Media Expo every year but this one felt nice as I saw a display of vibrant innovations. I was here to find out indoor printing technology for LED signboards and cutting as well. I would conclude that this expo was an awesome experience.



Mr Amar Varude
Proprietor, Nice Offset

We are involved in the developing and selling digital inks and it is our first visit to the Media Expo Mumbai. This is a very good show as we connected with our partners, distributors, customers and machine suppliers. This show is very dynamic and very well organised.



Ms Alexandra Taulin
Managing Director, Encre Dubuit (France)

I felt that of all the shows in Mumbai, Media Expo Mumbai is the biggest and helps us find better companies as it is a perfectly well-managed show. I came here to find out solutions on CNC, indoor vinyl printing and block cutting. Besides these, I have learned a lot from the expo. Further, I have ordered one machine as well.



Mr Sachin Mhetre
Proprietor, Aakruti Creationn

NEXT EDITION

ONE BRAND, THREE STOPS!



mediaexpo
CHENNAI

10 - 12 July 2025
Chennai Trade Centre



mediaexpo
NEW DELHI

03 - 05 October 2025
Bharat Mandapam
(Pragati Maidan)



mediaexpo
MUMBAI

09 - 11 April 2026
Bombay Exhibition Center

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