



International Exhibition on Indoor & Outdoor Advertising and Signage Solutions

Please also contact your local sales partner.

go to The Company/Company profile/Sales partners.

The contact information can be found at www.messefrankfurt.com,

Fair Date	10 – 12 April 2025	
Opening Hours	10:00 AM – 06:00 PM	
Location	Bombay Exhibition Centre, Mumbai	
Exhibition Space	15,000 sqm gross	
Exhibitors .	Estimated 175+	
Visitors	14,000+ (in 2024)	
Product Groups	Printing equipment	Sign substrates / equipment
	 Fabricating / finishing & decorating 	 Architectural hardware
	machines & equipments	 Outdoor advertising
	 Digital imaging / printing services 	 Printing inks
	Digital signage	3D printing
	Signage	
Visitor Profile	Dealers & distributors	Outdoor & BTL advertising agencies
	Printing service providers	 Print production managers
	Screen printers	 FMCG, CDIT, lifestyle, apparel & HoReCa
	Signage contractors & fabricators	professionals
	 Merchandisers 	 Brand / product Marketing teams
	Designers & design agencies	
Participation Fee	Standard Booth (Min. 9 sqm)	Raw Space (Min. 21 sqm.)
	€ 225/- per Sqm	€ 210/- per Sqm
	18% Goods & Services Tax (GST) applicable on above rates	
Admission Fee	Business & Trade visitors only, entry free	
Organiser	Messe Frankfurt Trade Fairs India Pvt. Ltd	
Contact	Messe Frankfurt Trade Fairs India Pvt. Ltd	
	Head Office:	Delhi Office:
	Gala Impecca, 5th Floor	2nd Floor, Plot No 14, Omaxe Square,
	Andheri Kurla Road, Chakala, Andheri (E)	Community Centre, Jasola District Centre,
	Mumbai – 400093, India	New Delhi - 110025, India
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	Tel.: +91 22 6144 5900	16I 191 11 0070 2000
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