



15 – 17 January 2016

Bombay Convention & Exhibition Centre,
Goregaon (East) Mumbai

**International Exhibition on Indoor &
Outdoor Advertising and Signage Solutions**

www.mediaexpo-mumbai.com

Key Highlights:

- 104 top exhibiting companies
- 10,091+ key decision makers and buyers from across the advertising and signage segment
- Bold product launches and live demonstrations

Media Expo: A prestigious platform with unlimited growth potential

Celebrating yet another successful edition, Media Expo has raised its standards to all new heights. This year the show has closed numerous deals by bringing together selected and qualified decision-makers and buyers from ad agencies, media planners, art directors, event managers, brand managers and business houses.

Not only presenting a wide selection of products, Media Expo is known to set future trends for the industry. The 38th edition was no different, showcasing some of the latest innovations, a visible growth potential was detected in the digital and LED segment, which will be illustrated in our forthcoming editions.

Creating an impactful experience with every edition

Media Expo has converted into a hub for launching the latest products and incorporating the entire advertising and signage segment. A show that never fails to deliver, growing both in terms of exhibitors and visitors each edition has been a recipe for success.

This year, Media Expo has already started off on a high note for the industry. Introducing the POP segment through award-winning concepts at the 'POPShop at Media Expo' gave it a unique dimension. This special zone highlighting POP concepts will also be featuring in the next edition along with a series of conference sessions for retail marketing.

The current trend is for eco products, in order to reduce the pollution, Customers are looking for genuine Inks and a proper way to use them, and they are looking for solutions from the printers. I get a good feeling from the customers at this expo we know that Mimaki will definitely create an Impact.

Tomohiro Ikeda

Managing Director, Mimaki India Pvt. Ltd.

We have displayed the Versa UV LEF 300 the product has already been sold at Media Expo Mumbai to an end user which is brilliant. The visitor response has been fantastic, Media Expo as a platform has showcased a lot of innovation and some friendly competition.

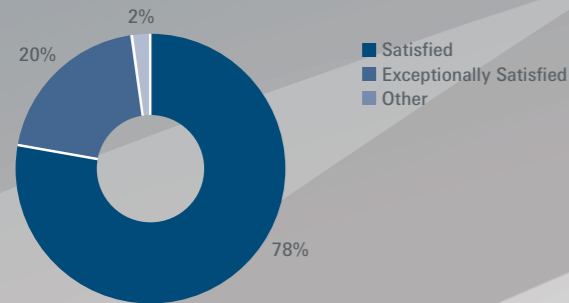
Sarah Lyons

Marketing Manager, Roland DG (UK) Ltd.

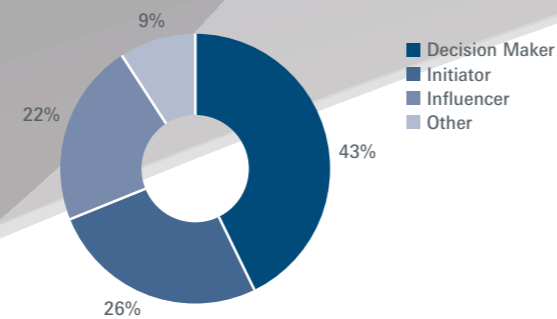




Satisfaction with attainment of objectives



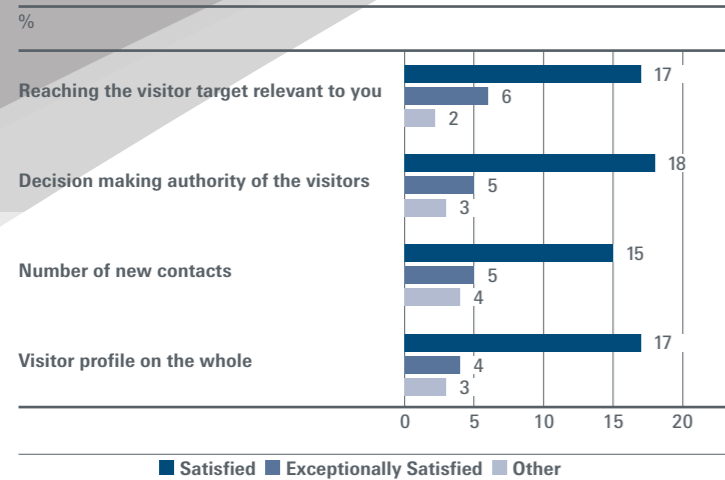
Influence on purchasing/procurement decision



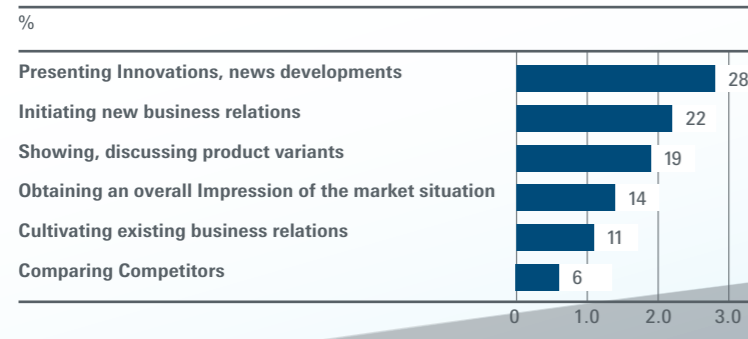
We would like to thank all those who have supported Media Expo Mumbai 2016.

The 38th edition has been a remarkable show with a high success ratio, bringing in industry leaders and key decision makers has caused a jumpstart for the next ones to come. Join us for our next edition in the capital city from 29th September to the 1st of October, later heading off to the southern belt of India in November from the 18th to the 20th.

Exhibitor: Satisfaction with attainment of objectives



Objectives of your participation at the fair



We have a saw and printing business in Australia and have come to Media Expo for new ideas for advertising. It was good to see the advancements they were showcasing and go back with newer perspectives.

Brian Shearn
Director, Alice Signmaster
(Australia)

This year the show is back with new and upgraded technologies. At this edition I have purchased the HP Latex L3100 Machine for Rs. 1.8 crore, my experience has been extremely fulfilling, I find Media Expo an exceptional platform to showcase varied products.

Santosh Sharma
Director, Kashish Ads





To book your space at the coming exhibition kindly contact

NEW DELHI

29 September – 1 October 2016
Pragati Maidan, New Delhi

www.mediaexpo-delhi.com

CHENNAI

18 – 20 November 2016
Chennai Trade Centre, Chennai

www.mediaexpo-chennai.com

Contact

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